

*Company Profile*

## *Computer Ease Limited*

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122 West Dhanmondi, Dhaka 1209, Bangladesh. Phone: +880-2-58151334, 58151332, 48120247, 48120293

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**a. CEL at a Glance**

Name of the Company	Computer Ease Limited
Type of the Company	Private Limited Company
Year of Establishment	1992
Joint Stock Registration Number	C-23027(1433)/92
Number of Shareholder Partners	8
Trade License Number	TRAD/DNCC/010242/2002
BIN No	002087921-0201
BASIS Membership Number	G-128
ISO 90001: 2005 (Quality Management System) Certification	Certification done in 2018 Recertification in 2021
CMMI Development Level 3	Achieved in 2019
Registered Address	House 10, Road 7, Dhanmondi Dhaka-1205
Operating Address	122 West Dhanmondi, Dhaka-1209
Total Number of Personnel	72
Management	7
Software Development Team Size	27
Software Support and QC Team Size	20
Project Management Team Size	9
Infrastructure	2
Back Office	7
Office Space	5200 sft.
Telephone Numbers	+880-2-58151334, 58151332, 48120247, 48120293
Mobile Phone Number (General)	+880-1713026649
E-mail Address	<a href="mailto:info@celimited.com">info@celimited.com</a>
Web site	<a href="http://www.celimited.com">www.celimited.com</a>
Facebook Page	<a href="https://www.facebook.com/profile.php?id=100085533168332">https://www.facebook.com/profile.php?id=100085533168332</a>
Bankers	IFIC Bank, Dhanmondi Branch Mercantile Bank, Dhanmondi Branch

## **b. Major Clients**

British American Tobacco Bangladesh  
**Leading Multi-national Company (BAT) in Tobacco industry**

Unilever Bangladesh  
**Leading Multi-National Company (Unilever) in toiletries and consumer products**

Nestle Bangladesh Limited  
**Leading multi-National Company in nutrition food and beverage manufacturing sector**

Grameen Phone Limited  
**Largest Mobile Phone Operator in Bangladesh**

Banglalink Digital Express  
**A major Mobile Phone Operator**

Japan Tobacco International Bangladesh Limited  
**A major company in Tobacco sector**

Arla Foods Bangladesh Limited  
**Leading multi-National Company in nutrition food and beverage manufacturing sector**

Orion Group of Companies  
**A major Pharmaceutical Group**

Energypac Engineering Limited  
**A major Engineering Concern**

National Exchange Company, Rome, Italy  
**Leading Remittance Transmission Company**

NECMoney, United Kingdom  
**Leading Remittance Transmission Company**

NECMoney, South Africa  
**Leading Remittance Transmission Company**

First Security Islamic Exchange, Rome, Italy  
**Leading Remittance Transmission Company**

Transcom Distribution and Consumer Products Limited  
**FMCG Arm of one of the largest Business Conglomerates**

Eskayef Pharmaceuticals Limited  
**Leading Pharmaceutical Company**

Wartsila Bangladesh Limited  
**Global Leader in Smart Technologies**

Beximco Communications Limited

**First DTH service provider in the country**

American Life Insurance Company Limited  
**World Leader in Life Insurance**

The City Bank Limited  
**A major private sector bank**

Kohinoor Chemical Company (BD) Limited  
**One of the oldest companies in cosmetics and toiletries sector**

ICDDR,B  
**International Centre for Diarrheal Disease Research, Bangladesh**

IDLC Finance Limited  
**Leading Lease Financing Company**

Echotex Limited  
**Leading Knitwear manufacturer**

Coats Bangladesh Limited  
**Leading thread manufacturer**

Runner Automobiles Limited  
**Leading motorbike Seller Company**

Li & Fung (Bangladesh) Limited  
**One of the leading garment buying houses**

H & M  
**One of the leading garment buying houses**

Siemens Bangladesh Limited  
**A leading Telecom equipment manufacturer**

SGS Bangladesh  
**A leading PSI Company**

Abul Khair Consumer Limited  
**Leading player in FMCG industry**

Duncan Brothers  
**Largest Tea Planters in Bangladesh**

DHL Worldwide Express (BD) Pvt. Ltd.  
**Worldwide Express Delivery Company**

UPS (Air Alliance Limited)  
**Leading Supply Chain Management & Package Delivery Company**

Mutual Milk Products

## **Major Tea Business Concern**

Bproperty

**One of the major property handlers in the country**

SQ Celsius Limited

**One of the major concerns in Garment Sector**

Synovia Pharma Limited

**One of the major concerns in Pharma Sector**

Syngenta Bangladesh Limited

**Major Player in Seed and Pesticide Sector**

UK Bangla IT Limited

**Remittance Transmission Company from the UK**

Bangladesh Bondhu Foundation

**A Non-Government Development Agency**

### c. **Vision Statement**

**CEL** is a technology driven company. We believe in furnishing solutions that are viable today and open for upgrade in future. Our solutions are cost-effective and result oriented.

In next couple of years, we target the market segment that is already experienced in using business solutions as well as the niche that is freshly aiming at entering IT usage arena. We have products coming up keeping both types of clients in mind. Our marketing team now comprises, apart from IT market specialists, very experienced Business Analysts, System Architects, Systems Analysts who would cater for the special needs of experienced or new clients. We resolve to add value to our clients' business irrespective of their current exposure to IT usage.

Technology wise we are currently into MS.Net framework. Our choice tools revolve around C#, ASP.NET, Angular 17.09 with MS.NET 8.0 and likes. MS SQL Server and Oracle remain our trusted databases. However, we shall continue to support the systems that have been developed using legacy Microsoft tools and shall develop new systems using the same technology for the clients that prefer to remain conservative.

Design wise we have made improvements over the three-layer components architecture. Digging deep into the layers we go for UI components and UI Process components in the presentation layer while the business object layer is built around Services Interfaces, Business Workflows, Business Components, and Business Entities. The third layer now comprises Data Access Logic Components, Services Agents and Data Sources. All these and much more are aimed at building scalable, reusable, manageable business applications.

We are now creating responsive and progressive web apps that are cross OS compatible and can run on devices of any screen size (Laptop, PC, Tab and Mobile Phone).

We also aim at making our clients' business IT-enabled, information driven. We look ahead at tangible benefits to be derived by using our software. We think in terms of a global IT village where all the participants talk the same language. We, through our clients, should lead the way.

d. **Our present platforms and tools**

<b>Operating Systems and Environments</b>	<b>Programming Languages &amp; tools</b>	<b>Databases</b>
<b>Servers:</b> MS Windows 2022	<b>MS Visual Studio.NET 2022</b>	Microsoft SQL Server 2019
<b>Workstations:</b> MS Windows 10, 11 MS.NET 8 Android 13 (Tiramisu)	C#, ASP.NET, Angular 17.09, Java and Kotlin 1.7.20 for cross platform mobile apps	

e. Shareholders of CEL

Name	Brief Career	Role in the Company
Ishtiaque Hussain Khan	<p>Completed BBA with QBA major in the USA.  Pioneer software developer of this country.  Worked for Beximco Computers Limited developing BexiBank, the first branch banking software of Bangladesh.  He was one of the co-founder of Computer Solutions Limited in 1986.  He was the founder Managing Director of CEL in 1992.</p>	<p>I H Khan suffered a massive heart attack followed by brain stroke in 2014. He died on the 29<sup>th</sup> of April 2019.</p>
Abu Sayeed Md. Mowdood	<p>Masters in Applied Physics from DU.  Former Computer Expert of Bangladesh Navy.  Founder Director of CEL.  He has more than 30 years of experience of developing software and leading software projects.  <b>National IT Consultant</b> in the UNDP financed Project “Strengthening the Office of the Comptroller &amp; Auditor General Project” at the Office of the Comptroller &amp; Auditor General of Bangladesh.</p>	<p>Team Lead for large scale of software projects like ERP, PPIC etc.  Oversees technical procurement.  Heads the Technical Committee for hiring Development-team resources.</p>
Abu Salem Mahmudul Hossain	<p>Bachelors of Science from DU.  Former System Analyst at Computer Solutions Limited.  Founder Director of CEL.  Worked as a Short Term consultant for a <b>UNDP/World Bank</b> project to implement</p>	<p>Team Lead for Financial software projects, Hospital Management System etc.  Oversees Finance and Legal matters of the company.  Member of the Technical committee for hiring.  Development-team resources.  Overseen the CMMI Level 3.0 achievement process for the company.</p>



	<b>Water Billing software in Vientiane, Laos</b>	
Quamar Mehdi	Masters in Computer Science from DU. Joined CEL in 1995 as a developer and became a Director in 2001.	Business System Analyst in various software Projects. Oversees HR and Compliance related issues. Member of the Technical committee for hiring Development-team resources.
Tapan Kumar Paul	Post Graduate Diploma in Information Technology from DU. Joined CEL in 1998 as a developer and became a Director in 2007.	Team Lead and Business System Analyst for various software projects like Sales Automation, Hospital Management System and related mobile apps. Member of the Technical Committee for hiring Development-team resources.
Shafiqul Mahmud Russel	Master in Computer Science from Jahangir Nagar University. Joined CEL in 2000 as a developer and became a Director in 2007.	Team Lead of EFT software. Technical Lead for major systems like ERP and Sales. Serves as the Chief Technical Officer and DBA of CEL.
Abu Shamim Aminur Razzaque	Masters in Physics from DU and Masters in Computer Applications. Joined CEL in 2001 as a developer and became a Director in 2007.	Team Lead of Human Resource System. System Analyst for large-scale software like ERP, PPIC etc. Oversees Marketing activities of CEL. Serves as the Head of Business Development of CEL.
Md. Salauddin Shamim	Bachelors in CSE from Darul Ihsan University. Joined CEL in 2003 as a developer and became a Director in 2013.	Technical Lead and System Analyst in HR, ERP and Sales projects.

**f. Current Human Resources of CEL**

<b>Department</b>	<b>Name</b>	<b>Designation</b>	<b>Project Roles</b>
<b>Management</b>	A. S. Mahmudul Hossain	Managing Director	None
	Abu Sayeed Md. Mowdood	Director	Team Lead, Business Analysis
	Quamar Mehdi	Director	None
	Tapan Kumar Paul	Director	Team Lead, Business Analysis, Technical Lead
	S. M. Russel	Director	Team Lead, Business Analysis, Technical Lead
	Abu Shamim Aminur Razzaque	Director	Team Lead, Business Analysis
	Md. Salauddin Shamim	Director	Team Lead, Business Analyst, Technical Lead
<b>Software Development</b>	Ashek Mahmud	Technical Lead	Database Expert, Development Lead, Senior Programmer
	Md. Nur-Us-Salam Chapal	Technical Lead/System Analyst	Database Expert, Development Lead, Senior Programmer
	Sourav Kumar Das	Technical Lead/System Analyst	Database Expert, Development Lead, Senior Programmer
	Md. Raihanuddin	Technical Lead	Database Expert, Development Lead, Senior Programmer
	Md. Nahyan Ebn Hashem	Associate Technical Lead	Associate Technical Lead
	Md. Abiduzzaman Ovi	Associate Technical Lead	Associate Technical Lead
	Nouf Awal	Senior Programmer Analyst	Senior Programmer Analyst
	Nadira Haidar	Senior Programmer Analyst	Senior Programmer Analyst
	Fatema-Tuz-Zahra	Senior Programmer Analyst	Senior Programmer Analyst
	Dibakor Roy	Senior Programmer Analyst	Senior Programmer Analyst
	Md. Shahadat Hossain	Programmer Analyst	Programmer Analyst

	Md. Asadulahlil Galib	Programmer Analyst	Programmer Analyst
	Abdullah Al Momen	Programmer	Programmer
	Md. Abir Hossain	Programmer	Programmer
	Sabbir Hossain	Programmer	Programmer
	Aysha Gazi Mouri	Programmer	Programmer
	Md. Nafiuzzaman Ayon	Programmer	Programmer
	Md. Nazmul Haque	Programmer	Programmer
	Md. Mashfiq Rahman	Programmer	Programmer
	Mahmudul Hassan	Programmer	Programmer
	Abdullah Al Mohaimen	Programmer	Programmer
	Monjur E Mowla	Programmer	Programmer
	Rifat Waheed	Programmer	Programmer
	Fahmid Mahmud Alvee	Programmer	Programmer
	Md. Nayeem Hossain Hazari	Programmer	Programmer
	Purnendu Talukder	Programmer	Programmer
	Md. Mehedi Hasan	Programmer	Programmer
<b>Project Management</b>	Robius Sunny	Project Manager	Project Manager
	Md. Rasif Iqbal	Senior Project Manager	Project Manager
	Shahria Rifat	Additional Project Manager	Project Manager
	Tawsif Mowdood	Additional Project Manager	Project Manager
	Asma Sarker	Senior Associate Project Manager	Project Manager
	Md. Mazedul Islam Emon	Senior Associate Project Manager	Project Manager
	Hillol Sarker	Assistant Project Manager	Project Manager
	Md. Touhidul Islam	Assistant Project Manager	Project Manager
	Dhrubo Kishore Pandit	Assistant Project Manager	Project Manager
<b>Support and QC</b>	A. K. M. Kumruzzaman	Senior Support and QC Manager	Support & QC Team Lead
	Md. Shahidur Rahman	Senior Support and QC Manager	Support & QC Team Lead
	Mahbub Ahmed	Senior Support and QC Manager	Support & QC Team Lead

	Md. Khademul Islam	Support and QC Manager	Support & QC Manager
	Syed Saju Imam	Support & QC Engineer	Support & QC Engineer
	Md. Jahed Hasan	Support & QC Engineer	Support & QC Engineer
	Md. Mamunur Rashid	Support & QC Engineer	Support & QC Engineer
	Md. Abu Taher Mia	Support & QC Engineer	Support & QC Engineer
	Md. Nazmul Huda Siddiqui	Support & QC Engineer	Support & QC Engineer
	Md. Gazi Salauddin	Support & QC Engineer	Support & QC Engineer
	Sudip Dutt	Support & QC Engineer	Support & QC Engineer
	Md. Golam Kabir Sarder	Support & QC Engineer	Support & QC Engineer
	Salauddin Mahmud	Support & QC Engineer	Support & QC Engineer
	Tanvir Ahmed	Support & QC Engineer	Support & QC Engineer
	Pranto Dutto	Support & QC Engineer	Support & QC Engineer
	Eshakur Rahman	Support & QC Engineer	Support & QC Engineer
	Md. Shabbir Hosen	Location Support Engineer	Software Support
	Marina Jahan Jabin	Location Support Engineer	Software Support
	Md. IKram	Location Support Engineer	Software Support
<b>Infrastructure</b>	Md. Ariful Hoque	Infrastructure Manager	Infrastructure Manager(Hardware & Network)
	Md. Shafiqul Islam	Infrastructure Executive	Infrastructure Executive(Hardware & Network)

**g. Present Infrastructure Facilities of CEL**

<b>Sl</b>	<b>Items Description</b>	<b>Details</b>
01.	Office Space	5200sft. (over two floors)
02.	Segregation of Space	Developers' Open Office Support and Project Management Open Office Server Room Logistic Control Room Reception Area Dinning and Prayer Area Meeting Rooms Directors Rooms
03.	Meeting Room	2
04.	Power Source (main)	60 KVA 3 phase line from DESCO using dedicated step down transformer.
05.	Standby Power Generator	36.5 KVA Diesel Generator
04.	Number of Air Conditioner	14
05.	Number of Servers (on site)	8 Windows Authentication Server: 1 MS SQL Database Server: 2 Application Server: 1 IIS Server: 1 Git Server: 2 Test Server: 1
06	Configuration of on-site Servers	Processor: Inter Core i5 and i7, 3 GHz HDD: 2 TB or 1 TB SSD RAM: 16-32 GB
09.	Operating Systems of on-site servers and workstations	MS Windows 2019 Server as server OS MS Windows 10/11
08.	Azure Hosting	5 For application hosting and SAAS model service delivery
10.	Number of Workstations in Main Network	65
11.	Configuration of Workstations	Processor: Intel Pentium i5 2.4 GHz – 2.8 GHz RAM: 16GB Disk Drive: 512/256 GB SDD Monitor: 19" LED
12.	Number of Laptops	20
15.	Number Printer	7 6 laser and 1 inkjet printer
17.	Number of Scanner	1
19.	Number of UPS	80
20.	Multi Media Projection	One 52" Sony LED Smart TV and One 42" Smart TV are used for multimedia projection.

21.	PABX System	1 (64 Port)
22.	Network Switch	5 24 Port: 3 16 Port: 2
23.	Fire Extinguisher	5
24.	Internet Connectivity	2 50 Mbps and dedicated connections from two different ISPs

**h. Products of CEL**

CEL has been developing business application software since the inception in 1992. Initially CEL was a preferred vendor over its competitors because of its keenness to develop applications that were tailor made for the customers. We, at CEL, had the good opportunity of working with industries, businesses and organizations who have the reputation of introducing the best practices and maintaining a high standard in this regard. This gave us the unique prospect of developing solutions which are design and architecture wise extremely flexible, scalable, extensible and modular. Slowly, we assimilated the knowledge in quite a few business domains and with the design and architecture solidity in place; we could start planning for standard products. Today we have a number of standard products for a number of business domains that are:

- 01. Tailored for coping with the regulations of Bangladesh,
- 02. Has the extensibility to implement on modular basis,
- 03. Has the flexibility to cater customization and configuration.

We are furnishing below a brief introduction to some of our core products.

**ARMADA: The ERP**

General Introduction	<p>CEL ARMADA is the Enterprise Resource Planning solution from CEL. This comprises Human Resource Management, Financial Accounting, Inventory Management, Procurement and Commercial Management, Production Planning and Control, Sales and Distribution Management modules as its major components.</p> <p>ARMADA aims at ensuring workflow based automation with organization structure as its backbone.</p> <p>ARMADA can add up further modules as per customer requirement.</p> <p>ARMADA has mobile app interfaces.</p> <p>ARMADA can be run from PCs, Laptops and from most tabs.</p> <p>ARMADA can be implemented in modular basis and integrated later.</p> <p>ARMADA has a flexible design to cater for local regulations.</p>
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Benefits of the product / service	<ul style="list-style-type: none"> <li>• SAAS (Cloud based Software as a service)</li> <li>• Customizable &amp; Configurable according to organizational structure &amp; policies</li> <li>• Assistance in Backlog Management</li> <li>• Upload &amp; Download Data &amp; integration with other systems</li> </ul>
Feature of the product / service	<ul style="list-style-type: none"> <li>• Project Management including financial &amp; material Budget</li> <li>• Local, Tender based &amp; Foreign Procurement with CST</li> <li>• Just in Time Inventory &amp; Multiple Warehouse Management</li> <li>• Highly flexible Production Module with &amp; Stage wise WIP</li> <li>• Engineering Module &amp; Service Management</li> <li>• Covers wide array of Primary Sales (Corporate, Project, Foreign, Government, Dealer, Showroom, Hire Purchase)</li> <li>• Fixed Asset Inventory &amp; Fixed Asset Accounting</li> <li>• Comprehensive A/P, A/R &amp; Commercial module</li> <li>• Integrated General Ledger Accounting System</li> </ul>
Number of Installation / Clients	2
Representative clients	<ul style="list-style-type: none"> <li>• Energypac Engineering Ltd.</li> <li>• Beximco Communications Ltd.</li> </ul>
Highlights of the product	<ul style="list-style-type: none"> <li>• Organ-o-gram based Work Flow system: a Paperless office</li> <li>• Seamless &amp; configurable communication &amp; data exchange among various departments &amp; Business Units</li> <li>• Mobile App based Activity Monitoring &amp; Approval</li> <li>• Management Dashboard &amp; Decision support tools</li> </ul>
Target industry/sector	<ul style="list-style-type: none"> <li>• Heavy Electrical &amp; Engineering Industry</li> <li>• Large Scale Project Management Organization</li> <li>• Pharmaceutical Sector</li> <li>• FMCG</li> <li>• Service Sector</li> </ul>



## GoHR—The Human Resource Management System

General Introduction	GoHR is a highly successful HR & Payroll / Wages System. It comprises features that cater for very flexible implementation of service rules in a wide range of sectors, thereby proving its design depth and usability.
Benefits of the product / service	<ul style="list-style-type: none"> <li>• Supports Group of companies</li> <li>• Dynamic Report Tool</li> <li>• Organ-o-gram based Work Flow system: a Paperless office</li> <li>• Web &amp; Mobile App based Employee Self Service</li> <li>• Seamless interfacing with global ERP (e.g. SAP, Oracle)</li> <li>•</li> </ul>
Feature of the product / service	<ul style="list-style-type: none"> <li>• Recruitment to Final Settlement, entire Employee Life cycle</li> <li>• Automated Income tax according to NBR guideline</li> <li>• Talent Management Including Performance Management, Compensation Management, Learning &amp; Development</li> <li>• PF, Gratuity, Pension &amp; WPPF Fund Management</li> </ul>
Number of Installations / Clients	Local Clients 50+
Representative clients	<p>Grameen Phone Limited  British American Tobacco Bangladesh  IDLC Finance Limited  Banglalink Digital Express  The City Bank  Anwar Group of Industries  Siemens Bangladesh Limited  Coats Bangladesh Limited  Berger Paints Limited  Beacon Pharmaceuticals Limited  H &amp; M Puls Trading Limited  Li &amp; Fung (Bangladesh) Ltd.  Eskayef Pharmaceuticals Ltd.  Square Toiletries Ltd.  Wartsila Bangladesh Limited  BProperties  SQ Group  Synovia Pharma PLC  Partex Group</p>

<p>Highlights of the product</p>	<ul style="list-style-type: none"> <li>• Decision supports during various activities such as Manning Budget, Salary Budget, Salary Projection, Salary Survey</li> <li>• Seamless integration with Attendance system &amp; Wages calculation considering OT, Unauthorized leave, Shifting duties, Production Bonuses</li> <li>• Automated Mail &amp;/or SMS Notifications</li> </ul>
<p>Target industry / sector</p>	<p>Large Multinational companies          Defense Organizations          Local Conglomerates (Group of Companies)          Large Production units          RMG Sector          Telecom Sector</p>

## SDS—The Sales and Distribution Management System

General Introduction	Various incarnations of this comprehensive Sales and Distribution Management System ( <b>online, offline and hybrid</b> ) allow a broad array of clients to fulfill their needs in automating sales and distribution activities. SDS is presently a three-tiered solution with smart phones and blue tooth / Wi-Fi printers at the front-end and cloud based Business Intelligence as the final fruition.
Benefits of the product / service	<ul style="list-style-type: none"> <li>• Increased transparency and efficiency in order collection</li> <li>• Increased overall control on primary as well as secondary sales distribution</li> <li>• Accuracy in sales commission/CLP/claim</li> </ul>
Feature of the product / service	<ul style="list-style-type: none"> <li>• Sales Inventory / Field Force KPI Management</li> <li>• Order &amp; Delivery Management (using Mobile App)</li> <li>• Market-Promotional-Activity Management</li> <li>• Data warehousing / MIS Reporting / VAT management (NBR compliant)</li> <li>• Interfacing with third party ERP or data warehousing products</li> </ul>
Number of Installation / Clients	15+
Representative clients	Unilever Bangladesh Nestle Bangladesh Abul Khair Consumer Goods Orion Group of Companies JTIBL Arla Foods Bangladesh Transcom Distribution Company Ltd. Transcom Consumer Products Ltd. Abdul Monem Limited Standard Finish Oil Ltd. Abdul Monem Limited Mutual Trading Company Mutual Milk Products Runner Automobiles Limited

Highlights of the product	<ul style="list-style-type: none"><li>• Enables capturing of primary and/or secondary sales information</li><li>• Makes the CMI (Co-managed Inventory) process efficient</li><li>• Increases Distribution, Claim Management, Promotion Management efficiency</li></ul>
Target industry / sector	Fast Moving Consumer Goods (FMCG) Pharmaceutical Companies

**i. Other Major Projects and Clients**

<b>Project Name</b>	<b>Client</b>	<b>Status</b>
Electronic Fund Transfer System	National Exchange Company Italy	Live. Under AMC.
Electronic Fund Transfer System	NECMoney, England	Live. Under AMC.
Electronic Fund Transfer System	First Security Islamic Exchange, Italy	Live. Under AMC.
Laboratory Management System	ICDDR,B	Live. Under Warranty.
Broker Management System	DHL Worldwide Express	Live. Under Warranty.
Custom Recovery Automation Tool (CRAT)	DHL Worldwide Express	Live. Under AMC.
Electronic Notice of Arrival (ENOA)	Air Alliance (UPS Bangladesh)	Live. Under AMC.
GTLM	Unilever Bangladesh Limited	Live. Under AMC.
Water Manager System	Bangladesh Bondhu Foundation	Live. Under AMC.
Dyuty	BOPInc	UAT

**j. Current Service Contracts**

HR System Support and General IT (Oracle DBA)	British American Tobacco Limited.	Since 2003. Two dedicated personnel are deployed at BAT premises. One is an Oracle DBA.
Payroll System	Li & Fung Limited	Annual Maintenance Contract.
Human Resource Management System	SGS	Annual Maintenance Contract.
Human Resource Management System	Beacon Pharma Limited	Annual Maintenance Contract.
Payroll Outsourcing	Enroute International	Server rental and pay processing support for the clients of Enroute International.
Human Resource Management System	IDLC Finance Limited	Annual Maintenance Contract.
Payroll System	Echotex	Annual Maintenance Contract.
Payroll System	Echosource	Annual Maintenance Contract.
Human Resource Management System	BanglaLink Digital	Annual Maintenance Contract.
Human Resource Management and Attendance System	Eskayef Pharmaceuticals Ltd.	Annual Maintenance Contract.
HR and Fund Management System	Berger Paints Ltd.	Annual Maintenance Contract.
Human Resource Management System	Bikroy.com	Annual Maintenance Contract.
Human Resource Management System	Anwar Group	Annual Maintenance Contract.
Payroll and Fund Management	H & M	Annual Maintenance Contract.
Human Resource Management System	Coats Bangladesh Limited	Annual Maintenance Contract.
Payroll System and Fund Management System	Duncan Brothers Limited	Annual Maintenance Contract.
Payroll System	Eskayef Pharma Limited	Annual Maintenance Contract.
Fund Management System	Grameen Phone Limited	Annual Maintenance Contract.
Payroll System	Incredible Fashions	Annual Maintenance Contract.
Payroll System	Howlader Younus & Co	Payroll BPO

Payroll System	Wartsila Bangladesh	Payroll in SAAS model
Fund Management System	ICDDR,B	Annual Maintenance Contract
Payroll System	The City Bank	Annual Maintenance Contract
Payroll System	Siemens Bangladesh Limited	Annual Maintenance Contract
Payroll System	Arla Foods Bangladesh	Annual Maintenance Contract
Payroll System	Procloz	Payroll SAAS
Secondary Sales System	Unilever Bangladesh Limited	Since 2004. Dedicated Team working 18*6 to provide support.
Secondary Sales System	Nestle Bangladesh Limited	Since 2006. AMC and a dedicated resource at client-site for managing master-data.
Secondary Sales System	Nestle Bangladesh Limited	PAAS Azure Support Contract.
Secondary Sales System	Abul Khair Consumers	Annual Maintenance Contract.
Secondary Sales Management System	JTIBL	Annual Maintenance Contract.
Secondary Sales Management System	Arla Foods Limited	Server Rental, AMC and Operational Support.
Secondary Sales Management System	Standard Finis Oil Company	Annual Maintenance Contract
Secondary Sales Management System	Mutual Trading Company	SAAS
Secondary Sales Management System	Transcom Distribution Limited	Annual Maintenance Contract
Secondary Sales Management System	Transcom Consumer Products Limited	Annual Maintenance Contract
Secondary Sales Management System	Mutual Milk Products	SAAS
Financial Accounting and Sales Management System	Orion Group of Companies	Since 1993.
Financial Accounting, Sales and Inventory Management System	Kohinoor Chemical Company (BD) Limited	Since 1994.
Financial Accounting System	Beacon Pharmaceuticals Ltd.	Annual Maintenance Contract
GTLM	Unilever Bangladesh Limited	Annual Maintenance Contract
Armada (ERP)	Energypac Engineering Limited	AMC and Server rental contract for PPIC module.
Armada (ERP)	Beximco Communications Ltd.	Annual Maintenance Contract.

Electronic Fund Transfer Management System	National Exchange Company, Rome Italy.	Annual Maintenance Contract.
Electronic Fund Transfer Management System	NEC Money Limited, England	Annual Maintenance Contract.
Electronic Fund Transfer Management System	First Security Islami exchange, Rome, Italy	Annual Maintenance Contract.
CRAT System	DHL Express Limited	Annual Maintenance Contract.
ENUA System	Air Alliance (UPS)	Annual Maintenance Contract.



**k. Clients' References**

<b>Client</b>	<b>Contact Person</b>	<b>Contact Information</b>
<b><i>For Sales &amp; Distribution System</i></b>		
Unilever Bangladesh	Mr. Ziko Dey, Manager-IT	Cell: 01847183335 Email: ziko.dey@unilever.com
Abul Khair Consumer Division	Mr. A. F. M. Kutub Uddin Pavel, Senior Officer, MIS.	Cell: 01926888239 Email: <a href="mailto:kuddin@abulkhairgroup.com">kuddin@abulkhairgroup.com</a>
Nestle Bangladesh Limited	Mr. M. A. Faroq Ahmed	Cell: 01714098689 Email: <a href="mailto:Ahmed.Faroq@BD.nestle.com">Ahmed.Faroq@BD.nestle.com</a>
Arla Foods Bangladesh Limited	Mohammad Mahbubur Rahman Assistant Manager	Cell: 01671741617 Email: <a href="mailto:morab@arlafoods.com">morab@arlafoods.com</a>
JTIBL	Jaman Sabbir Shatu Manager, IT	Cell: 01313076765 Email : <a href="mailto:Sabbir.JamanShatu@jti.com">Sabbir.JamanShatu@jti.com</a>
Mutual Trading Company	Md. Rasel Mia Asst. Manager, IT & MIS	Contact: 880 1732-037689 Email: <a href="mailto:rasel.mia@mutual-bd.com">rasel.mia@mutual-bd.com</a>
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